



**Prima
CarbonZero™**

A Comprehensive Online
Platform for Low Carbon Fuel
and Feedstock Market Data



Better data. Better intelligence. Better decisions.
resourcewise.com



Prima Markets
From ResourceWise®

As the world moves toward a sustainable future, businesses need to take an active role in reducing their carbon footprint. With **Prima CarbonZero**, our new online platform, you can get the data and insights you need to make informed decisions and implement effective strategies to achieve your sustainability goals.



Unparalleled Analysis and Insight You Can Trust

Our highly experienced team brings decades of combined industry knowledge, expertise, and experience to identify critical trends and present data analysis in an easily digestible format for subscribers. Detailed expert analysis on market predictions, forces driving market changes, legislative impact on market flows, and more can provide answers to your most pressing questions and help you develop effective strategies for your business.

A Proven Partner on the Journey Toward Decarbonization

The value of Prima CarbonZero stretches beyond pricing data. We're here to partner with you on the road to decarbonization with expert insight and bespoke business consulting to ensure your success. Our consulting services cover all aspects of the low-carbon renewable fuels industry, including:

- How to move up the low-carbon value chain
- How to invest in the decarbonization of transport
- Worldwide clean fuels programs
- Supply and demand analytics
- Sustainability and ESG in the transport sector

Robust Data and Transformative Analytics for Decarbonization

Prima Markets, a ResourceWise company, has a proven track record of delivering award-winning data and analytics that drive road, marine, and aviation fuel decarbonization. Prima CarbonZero provides extensive data on biodiesel, renewable diesel, and sustainable aviation fuel (SAF) plants, including feedstock optimization and process technology.

Our dynamic datasets and expert analysis—accessible anytime from any device—ensure you have the latest information at your fingertips to plan and forecast with confidence.

Timely Information to Fuel Your Business Strategy

With Prima CarbonZero, we're bringing our vast library of research to you, so you don't have to wait around for PDF reports to inform critical business planning decisions.

Our platform delivers data and analysis on everything from:

- Global low-carbon fuel and feedstock prices to help you understand relationships and dynamics across markets
- International vegetable oil and EU and US renewable diesel and biodiesel reports for pricing comparisons and analysis on market drivers

- Interactive maps and tables displaying global biofuel mandates paired with detailed overviews of mandates by country and summaries on obligated ticket transfers and trading
- Worldwide low-carbon fuel and feedstock plant data and maps to help you identify new suppliers, potential customers, and expansion opportunities
- The Carbon Mitigator Report for cost and benefit analysis of physical decarbonized fuel types and developers

Customizable Data to Drive Agile Data-Driven Decision Making

Toggle between chart and data views with the click of a button to see the numbers behind the data visualizations. Customize pricing charts by material, currency, and units (e.g., metric tons or index), and click on elements within a chart to instantly hide or show a resource and see the impact on trend lines. Print or export tables and charts into a variety of formats for additional analysis and reporting.

Customization with Expert Help: Using customizable filters, subscribers can view the most relevant data particular to their organization. The expertise of the team can be leveraged here to help subscribers understand and recognize which data is the best for them to custom fit.



With Prima CarbonZero, you can:

- Make better decisions with high-quality data and deep knowledge of low-carbon fuel markets
- Buy, sell, and invest in low-carbon fuel and feedstock at the best value with up-to-date pricing data
- Save time with the ability to get to the exact data you need fast in one intuitive online platform
- Navigate complex market structures with mandate and fuel compliance ticket data by country
- Stay on top of market trends with filterable current and historical biofuel data and spot and future prices
- Automatically feed data from Prima CarbonZero to customer data systems with industry-standard APIs

To learn more about Prima CarbonZero visit www.resourcewise.com/platforms/prima-carbonzero.



About Prima Markets

Established in October 2014, Prima is the leading research and price benchmarking agency (PRA) in the expanding international market for low-carbon feedstocks and fuels. Prima focuses on the interface between biofuels, energy, and agricultural markets in its unique suite of informational and analytical reports and web-based information services. Prima data is widely used in trade and investment decisions in low-carbon fuel and feedstock markets, in indexing physical contracts, and as a financial settlement instrument in listed swap futures.

About ResourceWise

ResourceWise was founded in 2021 to unify a group of companies offering price reporting and benchmarking, market analytics, and strategic consulting for commodity markets. The companies in the ResourceWise portfolio focus on forest products, chemicals, and renewable fuels. Our mission is to empower companies to make wise decisions by providing high-quality data, business intelligence, and insights that resolve value chain issues while promoting a low-carbon economy and profitable growth.



resourcewise.com
+1 704.540.1440 | connect@resourcewise.com
©2023 ResourceWise