Prima CarbonZero℠
by ResourceWise®

Market Intelligence for Biofuels and Low-Carbon Feedstocks



Better data. Better intelligence. Better decisions.
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ResourceWise®

As the world moves toward a sustainable future, businesses need to take an active role in reducing their carbon footprint. With **Prima CarbonZero**, our new online platform, you can get the data and insights you need to make informed decisions and implement effective strategies to achieve your sustainability goals.



TURN MARKET COMPLEXITY INTO COMMERCIAL CLARITY.

Biofuels and low-carbon feedstock markets are shaped by policy frameworks, feedstock economics, global trade, and compliance requirements that continue to evolve. These forces do not operate independently—and treating them that way creates risk.

Prima CarbonZero delivers connected market intelligence that helps market participants understand how pricing, margins, policy, and trade interact across the value chain—supporting clearer decisions in an increasingly complex market.

BUILT FOR HOW THE MARKET ACTUALLY WORKS

Low-carbon fuel markets are not linear. Feedstock availability influences margins. Policy shapes trade. Credit markets affect competitiveness across regions.

Prima CarbonZero is designed to reflect this reality by providing insight from upstream feedstocks to downstream fuels and credits, giving commercial teams a clearer view of how decisions at one point in the value chain affect outcomes across the rest.

With coverage spanning the broadest range of renewable and low-carbon feedstocks, the platform allows users to compare pathways, assess relative economics, and understand trade-offs across regions and fuel types.

BROADEST FEEDSTOCK COVERAGE

Prima CarbonZero covers a wide range of renewable and low-carbon feedstocks, including both first- and second-generation pathways. This breadth enables users to evaluate availability, pricing, and competitiveness across feedstock options as markets evolve.

INSIGHT ACROSS THE FULL VALUE CHAIN

From feedstock sourcing and production economics to finished fuel pricing, credits, and trade, Prima CarbonZero connects intelligence across the full value chain—helping teams understand downstream consequences before upstream decisions are locked in.

CONTEXT THAT CONNECTS THE MARKET

Rather than isolating data points, Prima CarbonZero pairs pricing, margins, policy, and trade fundamentals with expert analysis—providing context that supports real commercial decisions.

Why Prima CarbonZero

- Connected intelligence across fuels, feedstocks, policy, and trade
- The broadest feedstock coverage across evolving pathways
- Insight from upstream economics to downstream markets
- Expert-led analysis grounded in real market behavior
- Global coverage with regional nuance

Core Market Coverage

- **PRICING AND MARKET DYNAMICS:**
  Access daily and weekly pricing across biofuels, renewable feedstocks, and related markets—supported by expert analysis that explains what is driving price movement and how it affects commercial outcomes.
- **MARGINS AND COST STRUCTURE:**
  Move beyond standalone price tracking. Prima CarbonZero connects feedstock costs, fuel pricing, and credits to provide a clearer view of margin pressure and opportunity across regions.
- **POLICY, REGULATION, AND CREDIT MARKETS:**
  Track the policy frameworks, compliance programs, and credit markets shaping low-carbon fuel economics—with analysis that clarifies market implications, not just regulatory change.
- **TRADE FLOWS AND REGIONAL FUNDAMENTALS:**
  Understand how global trade, capacity changes, and regional supply-demand fundamentals influence pricing, availability, and competitiveness in low-carbon fuel markets.
- **CARBON MITIGATION AND FUTURE FUELS:**
  As new fuels and carbon pathways develop, reliable market context is often fragmented or unavailable. Carbon Mitigator brings structure to emerging fuels and carbon markets by pairing data with weekly analysis—helping market participants assess commercial relevance before markets fully form.



Request a demo to see how Prima CarbonZero supports your market decisions.

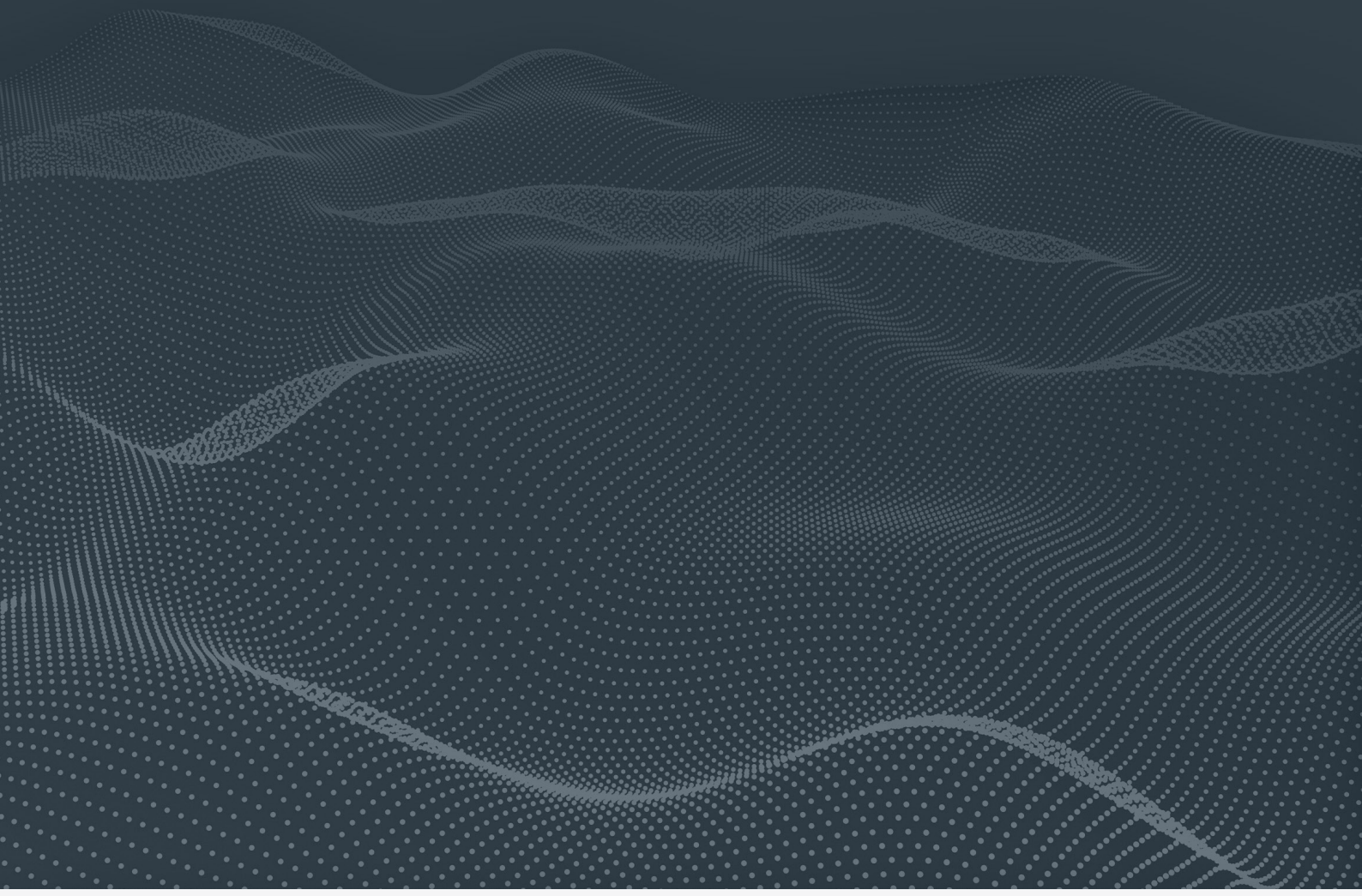
www.resourcewise.com/platforms/prima-carbonzero

About Prima Markets

Established in October 2014, Prima is the leading research and price benchmarking agency (PRA) in the expanding international market for low-carbon feedstocks and fuels. Prima focuses on the interface between biofuels, energy, and agricultural markets in its unique suite of informational and analytical reports and web-based information services. Prima data is widely used in trade and investment decisions in low-carbon fuel and feedstock markets, in indexing physical contracts, and as a financial settlement instrument in listed swap futures.

About ResourceWise

ResourceWise was founded in 2021 to unify a group of companies offering price reporting and benchmarking, market analytics, and strategic consulting for commodity markets. The companies in the ResourceWise portfolio focus on forest products, chemicals, and renewable fuels. Our mission is to empower companies to make wise decisions by providing high-quality data, business intelligence, and insights that resolve value chain issues while promoting a low-carbon economy and profitable growth.



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